

# hummm<sup>®</sup> INSIGHTS

## An Overview of Dental Numbers (UK/IRE)

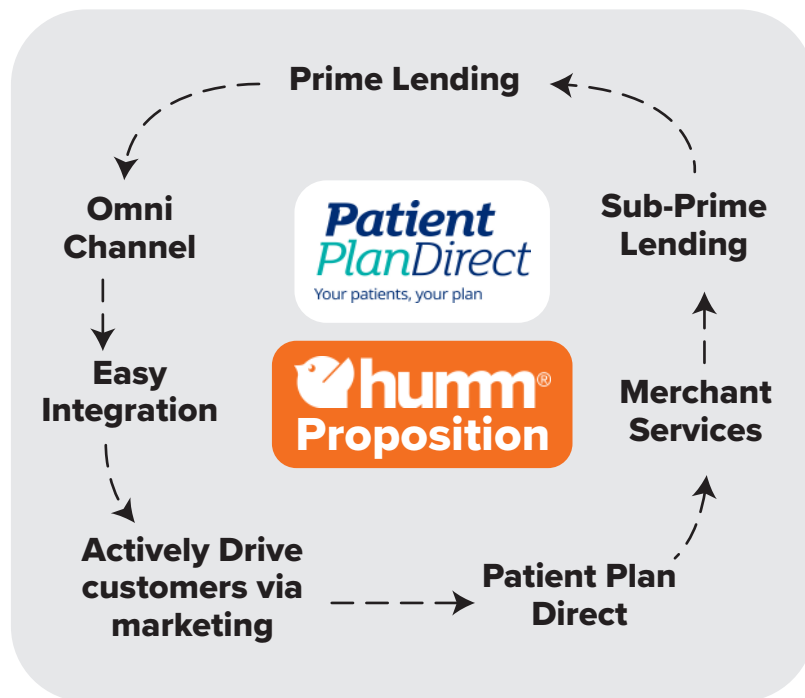
### UK / IRELAND

Footprint / Experience



**72%**

Approval Rate  
Within This  
Industry



### OUR GROUP SIZE & BACKING



**\$6 Billion** annual  
receivables



**\$1 Billion** in  
undrawn funds



Listed on the **ASX**



**78,000** merchants

### KEY INSIGHTS:



Increase Spend

**40%**



Average Deal Size

**£8100**



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Customer Age

### PROFILE

- 18-25 (5,581) [5%]
- 26-35 (30,558) [30%]
- 36-45 (37,972) [37%]
- 46-55 (22,047) [21%]
- 56-65 (5,824) [6%]
- 66-75 (895) [1%]
- Over 75 (100) [0%]



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ONE STOP SHOP



FAST APPROVALS